

# THE CATHOLIC NORTHWEST PROGRESS

## 2011-12 PRODUCTION CALENDAR

Major theme/ tentative advertising special focus for 2011-2012

July	14	Archbishop Sartain Pallium Special Issue *
Aug.	11	
Sept.	1	Back to School
Sept.	15	
Sept.	29	Seniors and Retirement**
Oct.	13	Archbishop Sartain, A Year in Review
Oct.	27	Hospice Care & Funeral Planning **
Nov.	10	
Nov.	24	Thanksgiving
Dec.	8	Advent
Dec.	22	Christmas Issue *
Jan.	12	Vocations
Jan.	26	Catholic Schools Week and Progress Sunday *
Feb.	9	Health Matters**
Feb.	23	Lenten Focus and Progress Sunday *
Mar.	8	Lenten Focus
Mar.	22	Lenten Focus
April	5	Easter *
April	26	
May	10	Grade School Graduation
May	24	High School Graduation & Memorial Day
June	7	Ordinations and Jubilarians *
June	21	Woman's Religious Jubilarians

\* Denotes increased distribution, deadlines will be moved up for these issues.

\*\*Tentative Themes: schedule is subject to change, special issues may be added or deleted.

For more information please contact [advertising@seattlearch.org](mailto:advertising@seattlearch.org)

Rates and ad specs available online: [www.seattlearchdiocese.org/advertising](http://www.seattlearchdiocese.org/advertising)

# THE CATHOLIC NORTHWEST PROGRESS

## 2012-13 PRODUCTION CALENDAR

Major theme/ tentative advertising special focus for 2012-2013

July	19	
Aug.	9	
Aug.	30	Back to School
Sept.	13	
Sept.	27	Seniors & Retirement**
Oct.	11	
Oct.	25	Hospice Care & Funeral Planning**
Nov.	8	
Nov.	22	Thanksgiving
Dec.	6	Advent
Dec.	20	Christmas Issue *
Jan.	10	Vocations
Jan.	24	Catholic Schools Week and Progress Sunday *
Feb.	7	Health Matters**
Feb.	21	Lenten Focus and Progress Sunday *
Mar.	7	Lenten Focus
Mar.	21	Easter *
April	11	
April	25	
May	9	Grade School Graduation
May	23	High School Graduation & Memorial Day
June	13	Ordinations and Jubilarians *
June	27	Woman's Religious Jubilarians

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