

# THE CATHOLIC NORTHWEST PROGRESS

CENTESIMUS ANNUS MCMXI-MMXI CELEBRATING 100 YEARS 1911-2011

## ADVERTISING RATE CARD

Non-profit rates are up to 30% off the listed rate

Unite Size	1 Time	3 Times	6 Times	12 Times	18+ Times
Full Page 9.75" x 13"	\$1309	1245	1178	1047	916
3/4 Page V: 7.27" x 13"	1089	1035	980	871	762
1/2 Page Vertical or horizontal	825	784	742	660	577
1/3 Page Vertical or horizontal	616	585	554	493	431
1/4 Page V: 4.791" x 6.4"	495	470	445	396	346
1/6 Page H: 4.791" x 4.2"	345	329	312	277	242
1/8 Page H: 4.791" x 3.125"	258	245	233	206	181
1/16 Page V: 2.3125" x 3.125"	125	123	116	103	91

Display Sizes (effective August 1, 2010) Advertising Rates (effective Sept. 1, 2009)  
Multiple issue price reductions are per issue and do not need to run consecutively.

Published bi-weekly except during the summer months (see calendar for dates)

Open rate: \$40 per column inch

Color: \$200

Mechanical Specifications: PDF preferred, CMYK

**Classified Rates:** 60 cents per word

Classifieds@seattlearch.org or 206-382-7313

**Inserts:** \$880 (\$88 per 1,000) - Circulation Base: 10,000

**Display ad space must be:**

Reserved by 5pm, Tuesday prior to the week of publication.

Ads to be designed: text and art by 10am, Wed (week prior to publication)

Finished Art: 5pm, Thursday (week prior to publication)

\*\* Please note deadline may be moved up for special issues.

Advertising@seattlearch.org or 206-382-2075

[www.seattlearchdiocese.org/advertising](http://www.seattlearchdiocese.org/advertising)

## PRODUCTION SPECIFICATIONS

